

Introducing the vision for Generation Homes Bracebridge



rendering of Generation Homes Bracebridge - on the site of the Memorial Arena (James and Ann Streets)

Generation Homes is a social enterprise within Habitat for Humanity Ontario Gateway North.

Focused on affordable rental homes, Generation Homes Bracebridge is intended **to address critical housing needs** while sustaining the Habitat mission of creating affordable homeownership opportunities. It is designed as a **purpose-built rental housing project** that blends market-rate and affordable units. To be built on the site previously occupied by the Memorial Arena in central Bracebridge, the proposed four-storey building is expected to include **15-21 residential units**, accommodating approximately 30-45 residents. The development will offer a mix of market-rate and affordable rental housing and be owned and operated by Habitat for Humanity Ontario Gateway North. Planned as a **family-friendly residence**, the building will feature studio, one-bedroom, and two-bedroom units. The unit mix is subject to change and has not yet been finalized. By expanding into affordable rental housing, we are advancing our mission to make affordable homeownership possible. Anticipated groundbreaking is Fall 2026, with **targeted occupancy in 2028**.



Generation Homes Bracebridge

Collaboration



rendering of site plan bounded by James and Ann streets

Habitat for Humanity Ontario Gateway North is proud to be part of a new **public, private, and not-for-profit collaboration** with Greystone Project Management Inc., the Town of Bracebridge, and the District Municipality of Muskoka. Following a competitive Request for Proposals (RFP) process led by the Town of Bracebridge in early 2025, proposals were evaluated on a range of criteria. These included organizational experience and capacity, partnership strength, alignment with community priorities, project design, long-term affordability, environmental sustainability, and overall financial feasibility.

Following a comprehensive review, the Town selected a proposal submitted by **Greystone Project Management Inc. in partnership with Habitat for Humanity Ontario Gateway North and the District Municipality of Muskoka**. Together, the partners are working to advance a housing development that will increase the community's housing supply and support long-term affordability, accessibility, sustainability, and the vision outlined in the Town's Downtown Master Plan.



Generation Homes Bracebridge

The Neighbourhood



Manitoba Street, downtown Bracebridge

Bounded by James and Ann Streets, Generation Homes Bracebridge places residents within easy **walking distance of downtown shops, services, and amenities**. With public transit nearby and convenient access to employment, recreation, cultural attractions, parks, and community services, residents can meet many of their daily needs close to home while enjoying a **connected and accessible neighbourhood**.

Overall, the project represents a coordinated and strategic approach to advancing housing, economic development, and community-building priorities in Bracebridge.



Memorial Park, downtown Bracebridge



Silver Bridge and Muskoka River, Bracebridge

Generation Homes Bracebridge

Fundraising

You play a vital role in helping Habitat for Humanity build communities by providing safe, decent, and affordable homes. There are many ways in which you can help Habitat for Humanity Ontario Gateway North raise the funds necessary to build strength, stability, and independence.

make a donation

Your gift helps build strength, stability, and independence for families and sparks wider change across our communities. Donations can be made in the form of a major gift, securities, or a donor-advised fund. Or, simply make a cash donation in the name of the project at the Bracebridge ReStore! Giving online is quick, secure, and impactful. Visit habitatgatewaynorth.com to donate today.

become a monthly donor

Change doesn't just happen. We all make it happen!

Monthly gifts of any size create a steady, reliable foundation of support. Your donations help us plan ahead, build more homes, and serve more families. Set up your monthly donation now at habitatgatewaynorth.com.

host an event

Turn your passion into purpose! From golf tournaments and yard sales to bike rides and dinners, your event can help families achieve safe, decent, and affordable housing in your community. Get inspired. Contact info@habitatgatewaynorth.com to get started!

**Together we build
stronger communities.
Stronger communities
start with home.**



Generation Homes Bracebridge

The Timeline

July 2026

Town of Bracebridge rezoning of site (pending approval) and fundraising campaign launch

August-
October
2026

submission of site plan application; pending approval for October construction start

August
2028

anticipated project completion and turnover

September
2028

resident occupancy



Habitat
for Humanity®
Ontario Gateway North

Contact Us

Habitat for Humanity
Ontario Gateway North

117A - 505 Muskoka Rd., Hwy 118W
Bracebridge, ON P1L 1T4

Charitable Registration Number
887017515RR0001

705-646-0106

info@habitatgatewaynorth.com
www.habitatgatewaynorth.com