



Corporate Donor Recognition and Appreciation

Habitat for Humanity Homes

At Habitat for Humanity, we know that safe, suitable, and affordable housing creates a solid foundation for happier, healthier, more financially secure families while also providing a significant social return on investment for the community. Habitat for Humanity Ontario Gateway North (OGN) is one of 1,400 affiliates worldwide working to build affordable homes with families - because everyone deserves the opportunity for a better future. Every year, we partner with communities to help working, lower-income families in our territory achieve strength, stability, and independence through an affordable place to call home.

Habitat for Humanity ReStores

Habitat for Humanity ReStore is a social enterprise retailer that accepts and resells donations of new and used furniture, appliances, décor, and home improvement building materials to support, promote, and financially enable the mission of Habitat for Humanity. Donating to a ReStore is a better alternative to throwing out items that are still in good enough shape to be reused. Plus, donating is an easy, convenient, and cost-effective way to offload household items and building materials. Every donation serves the community and creates possibility in a way no other retailer can offer.

Habitat for Humanity Donors

Every donation makes a difference. Every donor is a hero. We appreciate every contribution and we want to recognize you for your support. Please see further details within the corporate donor recognition and appreciation program outlined on the following page. Thank you for all you do to help local, working families achieve the strength stability, and independence they need to build a brighter future for themselves and their families.

Habitat for Humanity is a well-known and well-reputed brand.

We are pleased to offer our project and ReStore partners significant value through donor recognition activities and brand association.

We recognize our donors in many different ways, and we would be happy to tailor a package that is meaningful to you.

As of May, 2022	Bronze	Silver	Gold	Platinum	Rhodium
	\$5,000 -\$9,999	\$10,000 -\$24,999	\$25,000 -\$49,999	\$50,000 -\$99,999	\$100,000 +
Donor Engagement					
Standard impact report					
Receipt of annual report					
Certificate of Appreciation					
Recognition at project-specific OGN events					
Build project specific quote provided to OGN for inclusion in OGN-led press					
Donor speaking opportunity; live or virtual (may be recorded)					
Custom impact report, created for the donor and related to the gift					
Donor dedicated build					
Donor-Led Media Presence					
Right to use the donor level name in media communications (*)					
Right to use OGN project-specific photos in donor-led media communications (*)					
OGN quote provided for use in donor-led press release (*)					
Right to use recordings of donor speaking opportunities (*)					
Donor-Led Digital Communications					
Use of Habitat OGN logo on website, with wording "Proud Supporter of" (*)					
Use of Habitat OGN logo in donor-led media about supporting Habitat OGN (*)					
OGN Digital Communications					
Thank you and donation highlight posts on social media, including donor logo (**)					
OGN project-specific updates on social media, including donor media tag					
Donor logo placement in project brochures, available on the OGN website					
Interaction (likes and comments) on donor social media channels					
Shares of donor-led, project specific social media posts (***)					
Donor quote included in OGN press release announcing and recognizing the gift					
OGN Website Presence					
Donor logo placement on the OGN website (**)					
Donor logo placement with link to donor website on the OGN website (**)					
Donor feature on the OGN website (**)					
OGN Annual Report Presence					
Donor logo placement in the annual report					
Donor feature in the annual report					
On-Site Recognition					
Donor logo placement on signage in the ReStore (**)					
Donor logo placement on recognition signage at project-specific OGN events					
Donor logo placement on the home or on permanent signage in the ReStore					
Events					
Invitation to the site unveiling (project announcement)					
Invitation to the ground-breaking ceremony					
Invitation to the key-turning ceremony, including the Habitat partner families					
Volunteer build days for donor team (up to 10 team members) (****)					

Additional Information

OGN is committed to providing recognition that is meaningful to each donor. This list is meant to act as a guideline for all donor levels. This list is flexible and subject to change. All project and ReStore partners receive a welcome post on social media, highlighting their first donation. Referring donors (otherwise known as 'soft credit donors') receive donor recognition and brand association as outlined above. OGN events are determined and organized by the Affiliate office.

*Habitat OGN must approve all uses of our logo, name, and assets (photos, videos, etc.) OGN asset use is time or use-limited.
**Donor logo placement is time or use-limited.
***Number of shared posts is limited. OGN will share posts that align with Habitat values.
****Team build days are available for gifts of \$25,000 and above.